

## FIRM BRIEF

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FERNANDEZ & ASSOCIATES LLP
Menlo Park CA

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#### FERNANDEZ & ASSOCIATES LLP

8<sup>th</sup>-year, 20+person firm (6 attorneys, 6 PhDs)

Strategic patent prosecution, IP diligence

Original portfolio development



#### **DENNIS FERNANDEZ**

Electrical Engineering (Northwestern)
Law (Suffolk), CA / DC / MA / PTO bars

Ex- Fenwick / Walden / Vertex / DEC / Raytheon

Core values: hard-work, team, integrity



### PATENT STRATEGY

Damage control + technology inventory + offensive blocking

Anti-competitive barriers, emerging industry stds.

Dynamically-adaptive claims prosecution



### **ORIGINAL PORTFOLIO**

Strict policy re non-conflict of interest

Media convergence, sensor networks, bioinformatics

Licensable core concepts, strategic business models